



COMMUNITY
MARKET



The 2022 OPIRG Brock Community Market will be coming back to Downtown St. Catharines on July 30th!

Organized in collaboration with Mazie Macfarlane of Cozy Bones, this event brings a wide 40+ vendors and community organizations to James St. Working in Niagara since 1988, OPIRG Brock is a community organization that connects our communities through activism, volunteer opportunities, artistic showcases, and community resources like The DisOrientation Guide to Niagara.

Guided by OPIRG Brock's commitment to "good people knowing good people doing good things", the OPIRG Brock Community Market has created accessible in-person and online platforms for vendors and artists across various disciplines and industries to come together to support positive social, economic, and environmental change for our communities. Money raised from this fundraiser goes back into expanded programming, such as the Niagara Free Store and volunteer opportunities for students and community members!

We are looking for partnerships to not only help make this event more accessible for our vendors but to also establish meaningful connections with individuals, families, businesses, organizations, and unions in the Niagara region.

We have 4 different sponsorship tiers, but we are also open to hearing your ideas on how you can promote, partner with, or support the OPIRG Brock Community Market.





COMMUNITY MARKET

In collaboration with



- SPONSORSHIP TIERS -

STRENGTH IN NUMBERS

Sponsor a table \$40 · Sponsor a tent \$90

We receive many applications from vendors who are not able to afford the \$40 vendor fee, or their own canopy tent for market events. With this tier you will provide a vendor with the opportunity to sell and showcase their work!

Sponsors of this tier will be listed in our marketing material on social media, as well as on sponsored tables and tents that will have visible signage stating their sponsors, including a logo and social media handle.

RAFFLE!

Donate a raffle prize

We are hoping to gather 2 to 3 gift baskets worth of locally sourced prizes. There is no minimum donation required for this tier. All we ask is that your prize contribution is accompanied by 2 or 3 business cards so that we can include one card in each basket.

Sponsors of this tier will be included in our marketing material on social media, and their logos will also be included in the signage on the raffle table.

POWER OF THE PEOPLE

Event Sponsor \$100+

Title sponsorships help us with marketing materials, supplies for the market day to make sure that every vendor, volunteer and shopper has the best day, and can even assist with paying for more entertainment throughout the day.

Sponsors of this tier will be included in our marketing material on social media, have their logos included in the signage at the info table/event entrance, and special title sponsor posters throughout the event.

COMMUNITY CONNECTION

Donate a % of sales, or host a Market special

Whether you would like to donate a percentage of your sales on market day, or you would like to create a special market day deal or menu item, we are always excited to discuss what these kinds of community partnerships could look like and connecting with new businesses!

Sponsors of this tier will be able to work with our team to create special graphics to highlight their special promotions and partnership with the OPIRG Brock Community Market. These will be promoted on our social media, and will also be included in signage at the info table at the event.

If you would like to be a sponsor, please email info@opirgbrock.com.

Thank you so much for your consideration,

THE OPIRG BROCK COMMUNITY MARKET TEAM